



FOR IMMEDIATE RELEASE
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CASTO BRINGS ORIGINAL SOUP MAN TO BROAD & HIGH
First restaurant of its kind in Ohio

Columbus, Ohio – CASTO, one of the country’s leading real estate organizations, announced today that the first The Original Soup Man in Ohio will be opening at Broad & High in early January 2008. The Original Soup Man features the Zagat-rated soups of legendary soup man Al Yegaheh, who inspired the “Soup Nazi” on Seinfeld.

“We are very excited to have The Original Soup Man open its first Ohio location at Broad & High,” said William J. Riat, partner at CASTO. “Having a presence at this corner of downtown Columbus will benefit their business and the city for many years to come.”

The Original Soupman joins the impressive lineup of Broad & High retail and office tenants including Café Lola, NBC 4 and Paul Werth Associates. The restaurant, which will be housed in 1,664 square-feet of retail space, serves 50 varieties of soups, including eight soup choices per day.

“Al Yeganeh’s soups have been an institution in New York City for more than 25 years because they are quality, Zagat-rated soups that you would expect to find at a fine restaurant,” said Phil Smith, partner at Michael-Phillips Restaurant Group, the development area owner of The Original Soup Man. “We are excited to bring these soups to Columbus and to be a part of the exciting Broad & High project.”

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Mr. Yeganeh, founder of the Soup Kitchen International, has been producing premium, gourmet soups for a loyal following of devotees for over a quarter century. People from all over the world have been known to wait for hours in all kinds of weather for a taste of his much-heralded jambalaya, crab bisque or mulligatawny. The idea to franchise his soup shop came from Mr. Yeganeh's desire to share his craft with a larger audience—namely the entire world. The flagship Original Soup Man location opened on Manhattan's 42 Street in November 2005, dozens of stores are opened in the U.S. and Canada, with another 25 scheduled to open before the year's end. Over 4000 franchise applications have been received and the company is selecting the best of the best operators—all of whom must share Mr. Yeganeh's passion and dedication to soup.

ABOUT THE ORIGINAL SOUPMAN

Founded in 1984, legendary soup man, Al Yeganeh, set the standard for delicious world-renowned soups at his New York City landmark, Soup Kitchen International. Now, the international growth of his franchise, The Original Soup Man, Al and his team will give the whole world the opportunity to experience soup as it is meant to be. The company also sells the Original Soup Man soups in Grab-n-Go packages in grocery stores nationwide. For a complete press kit and more information visit www.originalsoupman.com.

ABOUT BROAD & HIGH

Broad & High extraordinary, new, mixed-use development will transform Columbus's historic downtown corner into an exciting hub of activity worthy of a 21st century city. The development plans include luxury condominiums at 8 on the Square, street-level retail, NBC Studios live broadcast studio with a glass facade, a stunning visual array of lighted, strolling digital ticker tapes, and billboards atop the four-story building that fronts this major intersection, creating a vibrant and exciting atmosphere like New Yorkers enjoy in Times Square. Visit www.broadandhigh.com to learn more.

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ABOUT CASTO

CASTO, a fully integrated real estate organization based in Columbus, Ohio since 1926, is a recognized leader in the ownership, management, acquisition and development of commercial shopping centers and multi-family residences, office buildings and corporate parks. CASTO's growing portfolio currently includes over 20 million square feet of commercial property in 90+ shopping centers and more than 4,000 residential units in 14 apartment communities located primarily throughout the Midwestern and southeastern United States. CASTO currently has more than five million square feet of retail in development. To learn more about CASTO, visit www.castoinfo.com.

Casto Southeast, an affiliate company of CASTO with offices in Sarasota, Florida, Raleigh, North Carolina and Charlotte, North Carolina, specializes in real estate development, brokerage and management primarily in Florida and the Carolinas.

Casto Lifestyle Properties, based in Sarasota, Florida, focuses on the development of mixed-use lifestyle centers and is at the forefront of this niche of the industry. Following the successful development of Winter Park Village, in Winter Park, Florida, Casto Lifestyle Properties has developed and opened five mixed-use lifestyle projects in Florida and North Carolina and has three new projects underway in Sarasota, Florida, Cary, North Carolina and Chicago, Illinois. To learn more about Casto Lifestyle Properties, visit www.castolp.com.

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